

# Creating Efficiencies in Content Management Through Content Rationalization System Implementation

Jennifer Leader

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# Creating Efficiencies in Content Management Through Content Rationalization System Implementation

Research Scholar: Jennifer Leader Mentor: Ashley Scheffler Bhasin

Lehigh Valley Health Network, Allentown, Pennsylvania

## BACKGROUND

- Content Rationalization System (CRS) - database used to aggregate content in one place
  - Otherwise known as a content repository
- Finalized content is currently spread throughout:
  - Personal Desktops
  - Project Management System (Robohead)
  - Shared Drive (X Drive)
- Aggregating content will:
  - Maximize efficiency when creating new material
  - Link content to the new LVHN website

### Content to be included:

- |                           |                         |
|---------------------------|-------------------------|
| – Article                 | – Presentation          |
| – Biography               | – Publication           |
| – Collateral              | – Remarks               |
| – Internal Communications | – Report                |
| – Letters                 | – Talking points/script |
| – Press Release           | – Video Transcript      |
| – Poster                  | – Web                   |

## SYSTEM

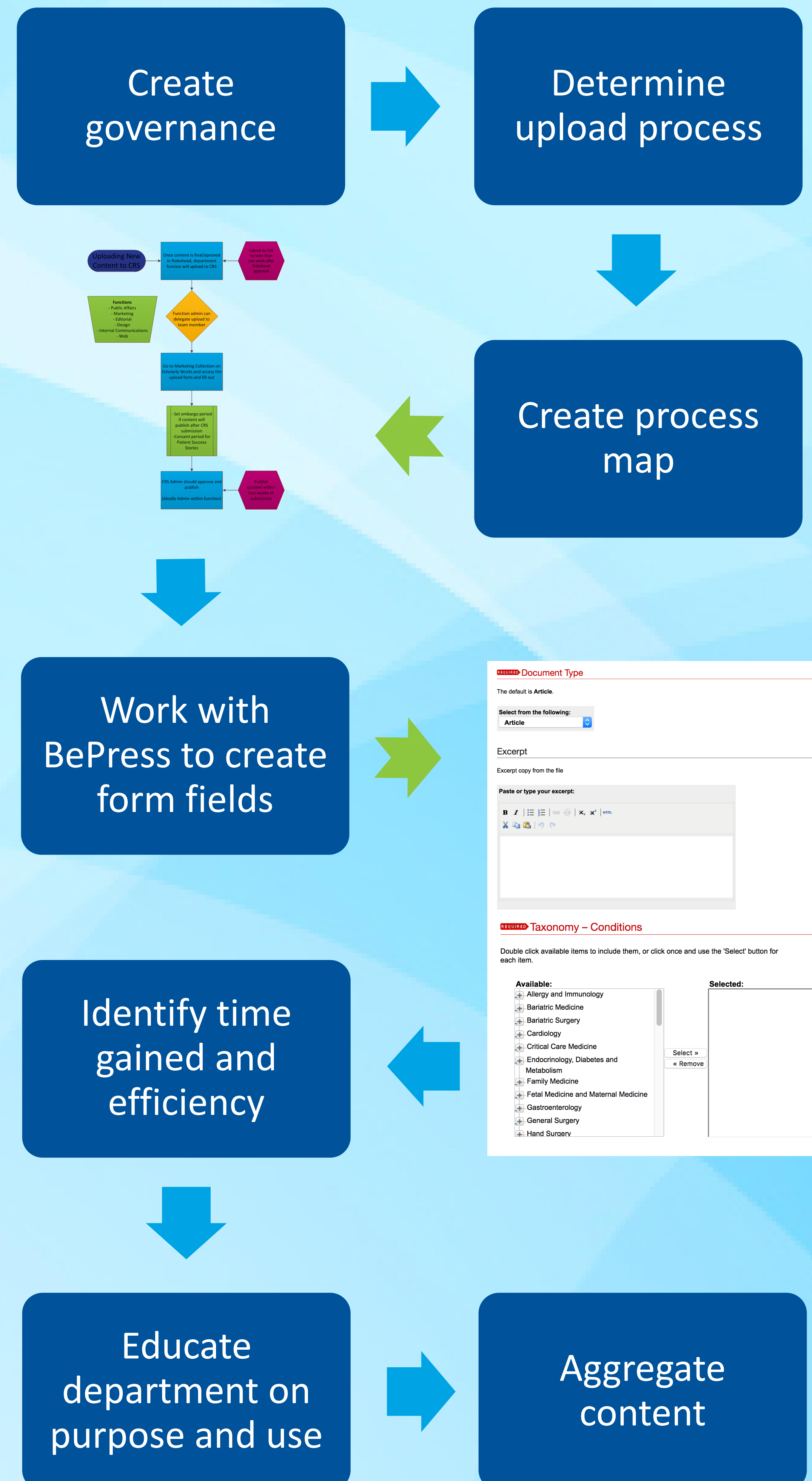
- LVHN already licenses BePress to power the library database, Scholarly Works
- Scholarly Works was chosen as the database for the CRS for several reasons:
  - It did not require creating a new system
  - It is an enterprise wide system
  - It is full text searchable



LVHN Scholarly Works

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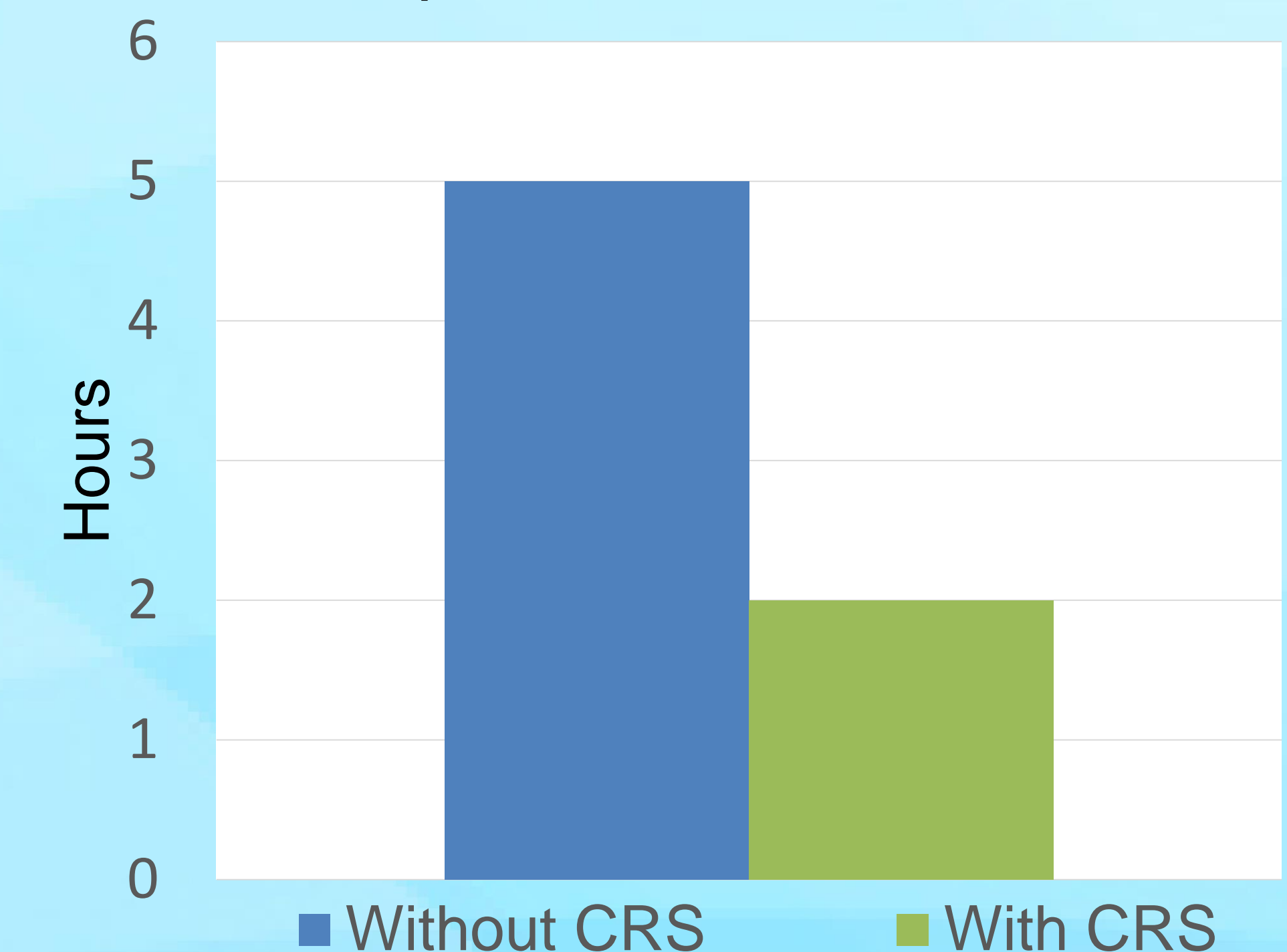
## PROCESS



## RESULTS

- Implementation in progress
- Projected time saved:

Total Time Spent Per New 350-Word Article



**60%**  
Reduction  
in time  
spent per  
article

**Gain  
15 weeks\***  
per year

\*per individual

## CONCLUSION

- Next steps:
  - Aggregate existing content and upload by the end of the calendar year
  - Department to maintain and employ use of CRS



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